CCC REPORT CARD

O4/20

PILLAR/TACTIC MEASURABLES

Please use the following scale to evaluate each Pillar and Tactic. Start each line by reading:
"Rate your satisfaction with the …."
Green – satisfied with the choir's progress
Yellow – some changes are needed in how this aspect is being handled
Red – changes are necessary and should be dealt with soon

Are you satisfied with the:	**GREEN**	**YELLOW**	**RED**
1. ENHANCE CHOIR DEVELOPMENT AND PERFORMANCE			
a. development of your musical skills			
b. per cent (70%) Celtic inspired music performed in concerts			
c. core repertoire developed for short notice performances			
d. relationships cultivated with artist to enhance concerts			
e. mix of new and past pieces in our repertoire			
f. choreography used for stage presence, audience engagement, and entry/exit arrangements			
g. the number of off-book targets established for the year			
h. choir's size			
i. professional look of the choir			
j. (1) choir's social events			
(2) choir's recognitions			
k. new member policy			
2. MAXIMIZE CHOIR OUTREACH			
a. number of performances			
b. marketing strategy for the choir			
c. organization and content of the website			
d. opportunities to participate in musical events			
e. outreach to traditionally loyal audiences			
f. support given to local communities (shared/charitable concerts etc.)			
g. Tour arrangements			
h. music recordings			
i. new CD rollout			
j. social media strategies			
3. OPTIMIZE GOVERNANCE			
a. planning process			
b. financial reporting			
c. efforts to ensure financial stability			
d. efforts to comply with Ontario Non-Profit law requirements			
e. operational competence of the Board			
f. efforts to improve communication with the membership			